

## TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Impulse wear, Inc.		08/05/2005	CORPORATION: OHIO
RECEIVING PARTY DATA			
Name:	Larry Levine		
Street Address:	7881 Creek Hollow Road		
City:	Blacklick		
State/Country:	OHIO		
Postal Code:	43004		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78545515	COUNTRY GIRL	
CORRESPONDENCE DATA			
Fax Number:	(513)381-0205		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	513-381-2838		
Email:	bayliss@taftlaw.com		
Correspondent Name:	Linda D. Bayliss, paralegal		
Address Line 1:	Suite 1800; 425 Walnut Street		
Address Line 4:	Cincinnati, OHIO 45202		
NAME OF SUBMITTER:	Linda D. Bayliss, paralegal		
Signature:	/Linda D. Bayliss, paralegal/		
Date:	11/29/2005		
Total Attachments: 1 source=w0593302#page1.tif			

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TRADEMARK  
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# ASSIGNMENT OF TRADEMARK AND APPLICATION

**WHEREAS**, Impulse Wear, Inc., an Ohio corporation having a business address of 225 Business Center Dr., Blacklick, OH, United States, 43004 (the "Assignor"), is the owner of the trademark, COUNTRY GIRL, (the "Mark"), for which it has submitted an application for federal trademark registration (the "Application") to the United States Patent and Trademark Office under Serial Number 78/545515; and

**WHEREAS**, Larry Levine an individual with an address of 7881 Creek Hollow Rd., Blacklick, OH, United States, 43004 (the "Assignee"), is desirous of acquiring all rights in and to the Mark.

**NOW, THEREFORE**, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign, sell and transfer unto said Assignee all right, title and interest in and to the Mark and the Application, together with (a) the goodwill of the business symbolized by or associated with said Mark; (b) the right to sue and recover for, and the right to profits or damages due or accrued arising out of or in connection with, any and all past, present or future infringements or dilution of or damage or injury to said Mark or such associated goodwill; and (c) the right to prosecute the Application.

**IN WITNESS WHEREOF**, the parties have executed this Assignment of Trademark this 5 day of August, 2005.

**IMPULSE WEAR, INC.**

By [Signature]  
Name: Larry Levine  
Title: CEO

STATE OF OHIO

COUNTY OF FRANKLIN

This instrument was acknowledged before me on August 5, 2005 by Larry Levine, the CEO of Impulse Wear, Inc. an Ohio corporation.

[Signature]  
NOTARY PUBLIC

My Commission expires: CHRISTINE BRICKER  
NOTARY PUBLIC, STATE OF OHIO  
COMMISSION EXPIRES 03-18-08

The foregoing assignment of said Mark and Application by the Assignor to the Assignee is hereby accepted as of the date first set forth above.

[Signature]  
Larry Levine

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